

Adarsh Gachha

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UI/UX Designer & Front-End Developer with 1.5+ years of experience creating intuitive, accessible, and conversion-focused interfaces for web and mobile. Proficient in Figma, Adobe XD, React.js, and Agile methods. Skilled in full UX lifecycle, stakeholder collaboration, and cross-functional teamwork across fintech, aviation, and service domains.

EXPERIENCE

HACKERKERNEL | FRONT-END DEVELOPER (UI/UX)

Jan 2024 – Present | Bhopal, MP, India

- Led delivery of UI/UX design services for **22+ cross-platform projects** in domains like aviation, fintech, social media, and edtech—boosted engagement by 25% and conversions by 20%.
- Collaborated in Agile teams with developers, PMs, and stakeholders to translate requirements into scalable and consistent design systems.
- Applied UX strategies and lifecycle practices including research, ideation, high-fidelity prototyping, A/B testing, and usability evaluation.
- Delivered design components using tools such as Figma, Adobe XD, Sketch, and Notion, ensuring pixel-perfect front-end implementation using React.js, HTML/CSS, and Tailwind CSS.

PROJECTS

MORTGAGE AI | AI PROCESS PLATFORM

[Project Link](#)

- Led end-to-end UX design and front-end build for AI-based mortgage automation platform; reduced user decision time by 30%.
- Optimized user journey and reduced decision-making friction through intuitive layout and flows.

LUNCHBOX ORDER APP | PARENT MEAL PLAN MANAGER

[Live Project](#) | [Design Link](#)

- Designed app interface and landing page using Figma and React.
- Integrated QR code for delivery tracking, enhancing user clarity.

HOME SERVICE WEB/APP | DUAL-SIDED MARKETPLACE

[Design Link](#)

- Developed UX for client-vendor flows, milestone tracking, and analytics dashboards.
- Enabled transparent interaction and data-driven service filtering.

PRIVATE JET WIDGET BUILDER | IoT INTERFACE DESIGN

- Built interface to generate JSON configurations for in-flight IoT device control.
- Delivered high-fidelity prototypes for cockpit, cabin, and entertainment systems.

EDUCATION

ORIENTAL COLLEGE OF TECHNOLOGY

B -TECH IN INFORMATION TECHNOLOGY

Grad. May 2024 | Bhopal, MP

Dean's List (All Semesters)

Cum. GPA: 8.24

SKILLS & TOOLS

UI/UX Design Skills: UI Design • UX Design • Wireframing & Prototyping • Design Systems & Component Libraries • Interaction Design

Languages: HTML5 • CSS3 • JavaScript (ES6+)

Front-End: React.JS • Bootstrap • Tailwind CSS • Material-UI • Responsive Web Design

Technology: Git/GitHub • VS Code • Figma • FigJam • Notion • Canva • Sketch • Adobe XD

CERTIFICATION

• Google UX Design Professional Certificate

LINKS

GitHub:// [AdarshGachha](#)

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Portfolio://

<https://iammradarsh.github.io/Adarsh-Portfolio-Website/AdarshGachha>